

What's New? An insight from **Leatherhead** Food Research

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Minions branding for Kinder

To coincide with the upcoming Minions movie launch in the UK, Kinder is to launch limited edition Kinder Surprise eggs containing themed Minions toys. The new range will be promoted via television advertisements, video on demand content, and additional in-store media. Kinder Surprise single eggs typically retail at £0.86, whilst multipacks of three retail at around £2.21.

Roses and strawberries

Spanish chocolatier Cacao Sampaka has introduced a new white chocolate tablet flavoured with 'roses and strawberries'. Available exclusively at Selfridges in the UK, each 100g product offers a minimum of 33% cocoa and retails at £5.99.



Summer Cool

Lindt has introduced a 'summer edition' of its dark Swiss chocolate. The new product contains a lemon and lime filling with a hint of mint, and the chocolatier



recommends that it is consumed cold. The item retails at 2.60 Swiss Francs (£1.75) for a 100g pack consisting of individual pieces, and Lindt's Sustainability reference is prominently displayed on the packaging.

Blood Chocolate



Zotter's chocolate range has been expanded with the addition of a fine dark couverture 70% and raspberry chocolate with a few real blood drops from animals at its Edible Zoo. Josef Zotter, Zotter's founder, states that he made this chocolate because he wants to "challenge certain tolerance limits and moral values".

Sugared Rosemary Bar



Vanini, a new Italian premium-quality chocolate brand, has created a product that offers a new blend of complementary flavours. The new chocolate features the characteristic aroma of rosemary, a typical Mediterranean shrub; along with 62% dark chocolate made with beans from the Bagua region of Peru, with a rounded, velvety flavour. The two

ingredients are brought together to create a bar that has an ideal balance of acidity and bitterness, making for a unique taste. Available from Waitrose, the 100g bar retails for £2.49.

Vietnamese Single Origin

Marou Faisers du Chocolat has released a new origin to add to its collection of single origin Vietnamese bean-to-bar fine chocolate range. The new bar, from the Dak Lak province in the Central Highlands, has a complex flavour with a long, spicy finish. The bars weigh 80g and retail for £5.95.



Yuzu Sake Truffles



Prestat has introduced a new range of truffles. They are made with Fuji white chocolate, blended with fine citrus Yuzu, splashed with Japanese sake and whipped into a light ganache, piped into a tropically dark chocolate shell and rolled in fine icing sugar. Each box weighs 175g and retails at £12.

See more new products from *Leatherhead* next month. ■