

Caveat emptor – beware of food fraud!

Programme

08.45 *Registration and refreshments*

09.15 **Welcome & introduction**

Prof Tony Hines, VP of Global Regulatory Services, Leatherhead Food Research

09.30 **An introduction to food fraud, from the romans and Victorians to Horsegate**

Through his crisis management activities, Tony has researched, monitored and lectured on food fraud and adulteration for the last ten years. In this presentation, Tony will place the past and the present in perspective and share his detailed knowledge and understanding of supply chain integrity, economic temptation and globalisation of the food supply chain.

10.30 **Five steps to help protect your business from food fraud**

An insight into the FDF's new step-by-step process to help you protect your business from food fraud.

1. Map your supply chain
2. Identify impacts, risks and opportunities
3. Assess and prioritise your findings
4. Create a plan of action
5. Implement, track, review and communicate

11.15 *Refreshments*

11.35 **Thinking like criminals workshop and introduction to TACCP
(Threat/Temptation Analysis & Critical Control Points)**

Participants will 'brainstorm' a food supply chain to seek opportunities for the introduction of fraudulent activities with the aim of generating additional profit through fraudulent activity. The opportunities identified will then form the basis for a mitigation strategy programme to ensure that these opportunities cannot be implemented.

12.15 **Supply chain mapping workshop**

Placing a specific commodity under the microscope to map its supply chain from a food authenticity perspective.

12.45 *Lunch*

14.15 **Mitigation strategies: asking the obvious and the difficult questions**

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The exposure to food fraud, substitution and adulteration is a brand threat and a nightmare scenario for responsible professionals working within the food industry. Since 2013 the impact, risk and potential for exposure to fraud has been rapidly growing. Every buyer, technologist, supervisor and manager now have a part to play in its mitigation. Inspections, audits, specifications, that build trust and reassurance through due diligence are the way forward.

15.45 *Close*