

# Who doesn't ♥ Valentine's Day?

Who says we should only give Valentine's gifts to one person? Emma Gubisch, Insight manager at Leatherhead Food Research examines this year's pick of the confectionery crop of romantic gifts making their way to market. If you forgot this year, there really was no excuse (note to self: must do better next year).



For those who are young or just young at heart, **Haribo** launched this 250g heart-shaped gift pack of fruit gums and fruit gums with marshmallow in Austria.



For those who forgot to buy their partner something on their latest business trip, at airports in Indonesia you could have picked up your favourite bar from the **Toblerone** range re-packaged to celebrate Valentine's Day.



If it can only be a red rose, how about making it an edible one? **Elmer's Chocolates** launched a milk chocolate rose to accompany their box of assorted caramels and truffles in Canada, retailing in a 221g pack.



If you needed an excuse to celebrate a special person in your life, then **Harry & David's** chocolate cherry truffles certainly fit the bill for consumers in the USA. Chocolate and cherry – great combination!



This **Dreamworks** Trolls Valentine Card Kit in Canada would have kept the kids occupied this Valentine's Day. The product comprises cards and cherry lollipops, enabling children to send Valentine's to all of their friends.



If your loved one is a stickler for all things natural, then **Big Picture Farm's** Farmstead Caramels, handmade in Vermont in the USA, were just the ticket. They are made using fresh goat's milk from a solar powered farm. The gluten- and GMO-free product comes complete with a Valentine's card. The packaging features the Animal Welfare Approved logo and the Sofi Winner 2015 and Good Food Awards 2015 certifications.